



Charm City Concierge Named ‘Tech Influencer of the Year’ Expert in tenant experience recognized by [GlobeSt. Real Estate Forum](#)

WASHINGTON, DC (February 7, 2020) —Charm City Concierge, an expert in redefining the tenant experience, announces today it has been named ‘Tech Influencer of the Year’ by [GlobeSt. Real Estate Forum](#) for its tenant experience app, Simpli.

Unlike others in the CRE tech space, the Simpli app is backed by Charm City Concierge’s 25 years of industry knowledge, research and data, custom planning, and insights into the specific needs of the buildings, as well as the tenants in the buildings themselves. This deeper level of insight and information allows the app to be truly customized for each user--spurring heightened engagement.

“Since launching Simpli in Spring 2019, we have had the opportunity to serve some of the country’s top landlords and investors by giving them the tools they need to enrich and enhance the busy lives of their office tenants,” noted Christina Urquhart, CEO and Founder, Charm City Concierge. “We are honored to be recognized as a visionary in this space and are committed to driving the success of our business and that of our clients as well through our technological influence.

Since Simpli’s launch, Charm City Concierge has experienced 10% revenue growth in less than a year, and a 15% increase in the square footage the firm manages. Additionally, Simpli has received a 5-star rating among mobile app users, exceeds expectations approval rating for Customer Loyalty, Outstanding for Customer Experience and Customer Satisfaction.

For this award, [GlobeSt. Real Estate Forum](#) collected nominations and selected top professionals within the industry. Each individual, team and firm that was chosen as an impactful, accomplished leader will be highlighted and profiled in the January/February 2020 issue of Real Estate Forum.

To learn more about Charm City Concierge and to request a demo of the firm’s tenant engagement app, Simpli, visit www.charmcityconcierge.com

About Charm City Concierge

Charm City Concierge is in the business of creating workplace experiences that build community, balance lives and act as the centerpiece of the building. We serve more than 45 million square feet of space that ranges from commercial office buildings to mixed-use properties, private corporations and corporate campuses. Our on-site and virtual platforms blend concierge services, experience management and technology to create a differentiated workplace experience. We amplify building amenities, create memorable experiences, increase tenant well-being, and build lasting relationships for our partners.

For more information, visit www.charmcityconcierge.com

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